

1. Institution Name:

(English): _____

(Chinese): _____

2. Speaker (Name + Title in English / Chinese):

1) _____

2) _____

3) _____

3. Broadcast Way:

1) Podcast (voice record, 30 mins Max.):

Cost: CNY2,000 Free for Booking 4+ cities Exhibitors

2) Live Streaming (video record, 60 mins Max.):

Cost: CNY5,000 Free for Booking 4+ cities Exhibitors

4. Time Slots (Beijing Time):

11:00- 12:00 15:00 – 16:00 17:00 – 18:00

Your preferred date (Every Thursday from May 21 to July 21): _____

5. Topic Title (50 Chinese characters or English words Max.):

6. Abstract (300 Chinese characters or English words Max.):

7. Target Audience:

8. Speaking Language: Chinese English

9. Photos (in jpg/png):

1) One personal photo 2) One campus photo

Please send the image file by email, instead of inserting it into the file.

How to prepare for a successful CEETalk?

Where are the CEETalk being held?

CEETalk will be launched through the Chinese popular social media WeChat, you can follow us by scanning the QR code or visit our website: <https://www.chinaeducationexpo.com/english/programs/ceetalk.html>



For overseas speakers, please do it by Voov meeting, which we will connect to WeChat.
For local speakers, you can do both by Voov meeting and call in directly by Wechat.
And of course, if you're in Beijing, you're welcome to do a real Talk in our office.

What formats of presentation are accepted?

CEETalk accept presentation with PowerPoint, tour on campus, inviting alumni to join in, or a dialogue with CEETalk holder.

To bring audience's initiative into your presentation, you're also encouraged to have a general knowledge quiz or a guessing game.

Will it be replayed?

Yes. It will be recorded and the record will be replayed on our website (www.chinaeducationexpo.com) and our main social media channels such as Wechat, Bilibili.

What jobs will I need to prepare?

- Getting your content ready, better leaving 10-15 minutes for Q&A.
- Testing your internet with CEETalk at least 2 days beforehand.
- Promoting to public in advance using our e-poster.
- Finding a room, getting some drinking water and arranging a helper in case you need.

How does CEETalk promote?

- Announcing it on our website
- Releasing it via our social media
- Distributing it throughout our online visitor group/community

Do audience/lister need to register?

No, they don't. CEETalk is open to public for free.

How many audience will we receive?

It is expected to reach 500-2000 audiences per session.