

1. Institution Name:

(English): _____

(Chinese): _____

2. Speaker (Name + Title in English / Chinese):

1) _____

2) _____

3) _____

3. Broadcast Way:

1) Podcast (voice record, 30 mins Max.):

Cost: ☐ CNY3,000 for Regular Price ☐ CNY2,000 for or 2025 CEE Exhibitors

2) Live Streaming (video record, 60 mins Max.):

Cost: ☐ CNY6,000 for Regular Price ☐ CNY5,000 for or 2025 CEE Exhibitors

4. Time Slots (Beijing Time):

☐ 11:00- 12:00

☐ 15:00 – 16:00

☐ 17:00 – 18:00

Your preferred date (Every Thursday from April 21 to August 21): _____

5. Topic Title (50 Chinese characters or English words Max.):

6. Abstract (300 Chinese characters or English words Max.):

7. Target Audience:

8. Speaking Language: ☐ Chinese ☐ English

9. Photos (in jpg/png):

1) One Personal photo

2) One Campus photo

Please send the image file by email, not inserting it into the file.

Please complete the application form and send back to us. Once your application form is accepted, you will receive an invoice for the payment. The full payment should be made within 15 working days upon the receipt of confirmation and invoice. The schedule for your topic will be arranged when your payment is received.

How to prepare for a successful CEETalk?

Where are the CEETalk being held?

CEETalk will be launched through the Chinese popular social media WeChat, you can follow us by scanning the QR code or visit our website: <https://www.chinaeducationexpo.com/english/programs/ceetalk.html>



For overseas speakers, please do it by Voov meeting, which we will connect to WeChat.
For local speakers, you can do both by Voov meeting and call in directly by Wechat.
And of course, if you're in Beijing, you're welcome to do a real Talk in our office.

What formats of presentation are accepted?

CEETalk accept playing PPT, touring in campus, inviting Alumni to join in, and do a real dialogue with CEETalk holder together.

To bring audience's initiative into your presentation, you're also encouraged to have a general knowledge quiz or a guessing game.

Will it be replayed?

Yes. It will be recorded and the record will be replayed on our website (www.chinaeducationexpo.com) and our main social media Wechat, Bilibili.

What jobs will I need to prepare?

- Getting your content ready, better leaving 10-15 minutes for Q&A for the live streaming.
- Testing your internet with CEETalk at least 2 days before your time slot.
- Informing the public in advance by using our e-poster.
- Finding a room, taking drinking water along with you and arranging a helper in case you need.

How does CEETalk promote?

- Announcing it on our website
- Releasing it via our social media
- Distributing it throughout our online visitor group/community

Do audience/listener need to register?

No. CEETalk is free for public.

How many audience will we receive?

It is expected to 500-2000 audiences per time slot.