

2012 China Annual Conference for International Education



China Education Expo 2012



October 20–November 3, 2012

Beijing > Xi'an > Chengdu > Shanghai > Wuhan > Changsha > Guangzhou

www.ChinaEducationExpo.com

主宾国：德国
Country of Honour: Germany

Study in
Germany
Land of Ideas



批准单位/Approved by:



中华人民共和国教育部
Ministry of Education, PRC

主办单位/Sponsored by:



中国教育国际交流协会
China Education Association
for International Exchange

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10.20-21 Beijing

20-21 October, 2012 (Saturday-Sunday) 9:00-16:00

China World Exhibition Hall, Beijing

2012年10月20日至21日 (周六-周日) 9:00-16:00

北京国贸展厅



Sharing the Diversity of Global Education
国际教育·多元共享

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10.23 Xi'an

23 October, 2012 (Tuesday) 13:00-17:00

Shangri-la Hotel Xi'an

2012年10月23日 (周二) 13:00-17:00

西安香格里拉大饭店

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10.25 Chengdu

25 October, 2012 (Thursday) 13:00-17:00

Shangri-la Hotel Chengdu

2012年10月25日 (周四) 13:00-17:00

成都香格里拉大酒店

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10.27-28 Shanghai

27-28 October, 2012 (Saturday-Sunday) 10:00-16:00

Shanghai East Asia Exhibition Hall

2012年10月27日至28日 (周六-周日) 10:00-16:00

上海东亚展览馆

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10.30 Wuhan

30 October, 2012 (Tuesday) 13:00-17:00

The Westin Wuhan Wuchang

2012年10月30日 (周二) 13:00-17:00

武汉万达威斯汀酒店

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11.01 Changsha

1 November, 2012 (Thursday) 13:00-17:00

Empark Grand Hotel Changsha

2012年11月1日(周四) 13:00-17:00

长沙世纪金源大饭店

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11.03 Guangzhou

3 November, 2012 (Saturday) 11:00-17:00

Guangzhou Dongfang Hotel

2012年11月3日 (周六) 11:00-17:00

广州东方宾馆

2012 Exhibition Tour 巡回展览

Face-to-Face Opportunities in 7 Cities of China in 2012

Tens of thousands of visitors will meet face-to-face with school representatives in Beijing, Xi'an, Chengdu, Shanghai, Wuhan, Changsha & Guangzhou from 20 Oct. - 3 Nov., 2012.

China Education Expo 2012, the 13th edition, will serve overseas schools for:

- Brand building with visibility in the 7 leading markets in China
- Liaison with quality students and parents
- Insight and inspiration from the field trip
- Exceptional face-to-face connections



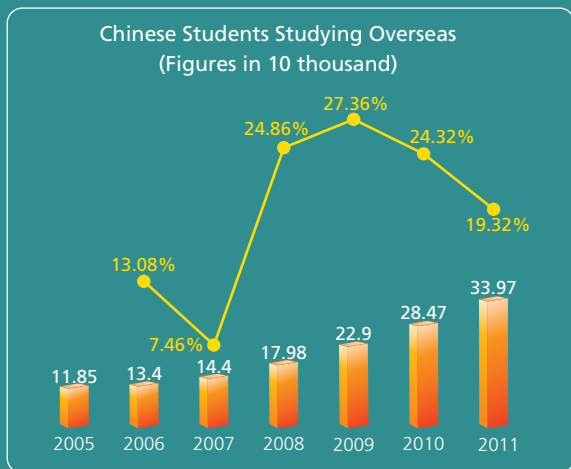
Sharing the World of Education Excellence...

China Education Expo 2011 saw **20** national pavilions, a record number ever in its history, and some **587** overseas schools from **37** countries and regions. It attracted around **66,000** visitors in 7 cities across China. The event presented a great chance for Chinese visitors to learn and share the world of education excellence from all over the world.



Growing with the World's Most Dynamic Recruitment Market...

The number of Chinese students studying abroad has been growing steadily, from **118,500** students in 2005 to **339,700** in 2011*, the average annual growth rate reached **19.19%**. In 2012 it is expected to top **400,000**.



*Source: Ministry of Education, PR China, February 2012

Participation Guidelines

- Only regionally accredited overseas academic institutions are accepted at China Education Expo 2012.
- Institutions shall only be represented by authorized personnel (faculty professor, advisor, lecturer, or recruitment officer) from the institutions themselves.
- As we promote direct communication between overseas schools with Chinese students, no third party recruiters, agencies, domestic language training organizations or Alumni running agency business, will be accepted at China Education Expo 2012.

Exhibitor's Profile

- National pavilions
- Regionally recognized overseas schools, colleges, universities, vocational education schools, language training schools and institutions
- Governmental organizations
- Embassies and consulates
- Student services providers (banking, accommodations & airlines, etc.)

Participation

● Standard Booth

3mW X 2.5mD x 2.5mH for Beijing, Shanghai and Guangzhou
3mW X 2mD x 2.5mH for Xi'an, Chengdu, Wuhan and Changsha

The basic fittings shall include:

- Fascia board with exhibitor's E/C names
- Aluminum frame system, white plywood panel walls on all closed sides of the booth
- Booth fully carpeted
- Information counter(s), 2 for Beijing, Shanghai and Guangzhou each, 1 for other cities each
- 4 chairs
- 2 lights
- 1 Single-phase socket(220V/5A)
- 1 Waste basket

● Space Only

Space Only is available with minimum size of 4 standard booths. Exhibitors will design and build their own booths at their cost with the assistance of exhibition official booth contractor.

● Seminar

Cost: RMB4000/session

Inclusive of 30 minutes duration, a 50-people capacity seminar room, laptop, AV equipment, multi-media projector and audience promotion.

For rates and details, please refer to the Booth Application Form.

More updated information and services,
please visit the official website: www.ChinaEducationExpo.com

Show Management Office

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